

Trying Times...

Dear Friends:

Let's face it: it's been generations since the country has faced an economic forecast this grim. But amid all the talk about human suffering during this difficult time, a very real side effect goes largely unnoticed.

As the country's financial crisis deepens, pet abandonment is skyrocketing.

Whether it's because pet owners are losing their homes or jobs or because looming bills have strained the family budget to a breaking point, people are making the heartbreaking decision to give away or abandon their beloved animal companions. They simply can't afford to give them adequate care.

What's more, rising winter utility bills will make the situation far worse. It's a desperate situation we face.

The Humane Society of the Tennessee Valley is ready to step in and give these beautiful creatures a second chance at happiness. But we absolutely can't do it without your help. And we'll be honest—this economy is weighing heavy on our shoulders, because **donations are dropping dramatically just when we need financial help the most.** In fact, we're not even sure our adoption and low-cost spay/neuter/vaccination programs will survive the downturn—the very programs people turn to when they have little extra to spend on their pets.


Times are tough, and we know you're feeling the pinch. But if you could find room in your heart to make even the smallest gift, **you could save an abandoned animal's life.**

Just \$20 buys a month's worth of food for a dog whose owner had to choose between keeping his beloved companion and paying the winter's heating bill. And \$100 will pay for well-rounded care for an animal with special medical needs. Even \$5 can help defray the costs of necessary items like cat litter and grooming supplies.

In a critical situation like this, the very smallest gifts take on enormous significance. Right now, an animal who faces a harsh winter without her lifelong human companion is waiting for help. She's waiting for you.

HSTV will make the most of every dollar you send to ensure that East Tennessee's animals get the care they deserve. That's our promise to you.

Sincerely,



Vicky Crosetti
Executive Director

Humane Society
Of The Tennessee Valley

P.O. Box 9479 • Knoxville, TN • 37940 • Phone 865-573-9675 • Fax 865-577-3785

Online Donations available at www.HumaneSocietyTennessee.com



HSTV is a no-kill organization

dedicated to the welfare of

animals. HSTV does not

receive money from any city,

county, or state government or

any national organization.

HSTV operates solely through

generous support from you,

your neighbors, and others

who know the responsibility

and joy of pet ownership.

Please send your donation

today by mail in the enclosed

envelope or at our Web site,

humanesocietytennessee.com.

 **Fix-A-Pet**
865-579-6738

 **Adopt-A-Pet**
865-584-0496